2019-20 File: 3

S.No	Date of the programme	Name of the programme	No. of Participants	No.of Faculty involved
3	31/5/2019	Rally on Ban on Tobacco	50	04

Rally on Ban on Tobacco



The NSS units of our college have conducted anti Tobacco rally, near Begumpet. The objective of this rally was antismoking campaign to provide an effective population-wide method of preventing smoking uptake, promoting adult smoking cessation, and reducing smoking prevalence. Antismoking messages produce strong emotional arousal, particularly personal stories or graphic portrayals of the health effects of smoking; reach out the common people well.